

**FRANKLIN FARM FOUNDATION  
POLICY RESOLUTION 10E**

***RESIDENT DIRECTORY AND ALMANAC ADVERTISEMENT RATES***

WHEREAS, Article III, Section 3(c)(2), of the *Declaration of Covenants and Restrictions* states that the Board of Trustees shall have the power and obligation to establish rules and regulations; and,

WHEREAS, Article VI, Section 8, of the *Bylaws* states that the Board of Trustees shall adopt and publish rules and regulations, including fees.

NOW, THEREFORE, BE IT RESOLVED that the following rates are established for advertisements in the *Resident Directory* and *Almanac*.

**Section 1. Resident Directory Rates.**

Full page	\$600
Half page	\$300
Quarter page	\$150
Business card	\$ 75
Line Ad	\$ 50

**Section 2. Almanac Display/Classified Advertising Rates**

**Display Ad Rates**

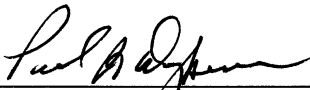
	Photocopy <u>Size</u>	Monthly <u>Price</u>	6 mo. price with <u>5% discount</u>	1 year price with <u>5% discount</u>
Full page	7 1/4"W x 9 1/2"H	\$250.00	\$1,425.00	\$2,850.00
1/2 page	7 1/4"W x 4 3/4"H	\$150.00	\$ 855.00	\$1,710.00
1/4 page	3 1/2"W x 4 3/4"H	\$100.00	\$ 570.00	\$1,140.00
Business Card	3 1/2"W x 2 3/8"H	\$ 50.00	\$ 285.00	\$ 570.00

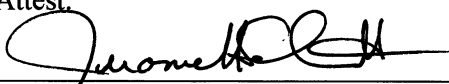
**Classified Ad Rates**

		<u>Monthly Price</u>	<u>6 mo. price</u>	<u>1 year price</u>
40-Word Business or Personal Ad (Child care, For Sale, Services, etc)	<b>Resident</b>	\$10	\$ 57.00	\$114.00
	<b>Non-resident</b>	\$20	\$114.00	\$228.00

Classified Ads may also be included on Franklin Farm's Web site at the advertiser's request for no extra charge.

April 15, 2009  
Date

  
Paul R. Dykeman, President

Attest:  
  
Jerome H. Schmitt, Executive Director

I hereby certify that a vote was duly taken and the Resolution above was adopted by a vote of two-thirds of the Trustees of the Board of Trustees at the meeting of the Board of Trustees on the 15<sup>TH</sup> day of APRIL 2009.

Seal

Sherry L. Grimm  
Sherry L. Grimm, Secretary

Book of Minutes No. \_\_\_\_\_  
Meeting No. 345